

## ORDER



KSNV

**Orders**  
**Order / Rev:** 103291  
**Alt Order #:** 06825823  
**Product Desc:** NRCC IE 2012  
**Estimate:** 2601  
**Flight Dates:** 09/28/12 - 10/04/12  
**Original Date / Rev:** 06/21/12 / 10/01/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** National Media, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Ln.  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** NRCC IE - Revised  
**Demographic:** A25-54  
**Product Codes:** PLI2  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	55	\$66,425.00	\$56,461.25
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	55	\$66,425.00	\$56,461.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
<b>Totals</b>	<b>163</b>	<b>\$153,025.00</b>	<b>\$130,071.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNV	37%	\$153,025.00
Market	100%	\$413,581.08

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$90,987.84
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,037.16
KTUD	0%	\$0.00
KVVU	22%	\$90,987.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,543.24

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/WaGM		5-6a	----F--	:30	2	\$400.00	1	0.00	NM	2	\$800.00
				M-F 5-6a WakeUp w/Wagners											

WAKE W/WAGNRS1

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 103291  
 Alt Order #: 06825823  
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2601  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	----F--	:30	2	\$400.001		0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					2	\$400.00		0.00			
E 2	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	M-----	:30	2	\$400.002		0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					2	\$400.00		0.00			
E 3	KSNV	10/02/12	10/02/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	-T-----	:30	2	\$400.002		0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					2	\$400.00		0.00			
E 4	KSNV	10/03/12	10/03/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	--W----	:30	2	\$400.002		0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					2	\$400.00		0.00			
E 5	KSNV	10/04/12	10/04/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	---T---	:30	2	\$400.002		0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					2	\$400.00		0.00			
E 6	KSNV	09/28/12	09/28/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	----F--	:30	2	\$725.001		0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					2	\$725.00		0.00			
E 7	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	M-----	:30	2	\$725.001		0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					2	\$725.00		0.00			
E 8	KSNV	10/02/12	10/02/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	-T-----	:30	2	\$725.001		0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					2	\$725.00		0.00			
E 9	KSNV	10/03/12	10/03/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	--W----	:30	2	\$725.001		0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					2	\$725.00		0.00			
E 10	KSNV	10/04/12	10/04/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	---T---	:30	2	\$725.001		0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					2	\$725.00		0.00			
E 11	KSNV	09/28/12	09/28/12	Today Show Today Show	CM	658a-9am	----F--	:30	4	\$900.001		0.00	NM	4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					4	\$900.00		0.00			
E 12	KSNV	10/01/12	10/01/12	Today Show Today Show	CM	658a-9am	M-----	:30	4	\$900.001		0.00	NM	4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					4	\$900.00		0.00			
E 13	KSNV	10/02/12	10/02/12		CM	658a-9am	-T-----	:30	4	\$900.001		0.00	NM	4	\$3,600.00



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	10/04/12	10/04/12	M-F Today Show II 3rd HBM M-F Today Show II		9-10a	---T---	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHW2															
E 25	KSNV	09/28/12	09/28/12	M-F Today Show III 4th HBM Today 4th Hour		10am-11am	----F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		2				\$325.00		0.00			
E 26	KSNV	10/01/12	10/01/12	M-F Today Show III 4th HBM Today 4th Hour		10am-11am	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		2				\$325.00		0.00			
E 27	KSNV	10/02/12	10/02/12	M-F Today Show III 4th HBM Today 4th Hour		10am-11am	-T-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		2				\$325.00		0.00			
E 28	KSNV	10/03/12	10/03/12	M-F Today Show III 4th HBM Today 4th Hour		10am-11am	--W----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----		2				\$325.00		0.00			
E 29	KSNV	10/04/12	10/04/12	M-F Today Show III 4th HBM Today 4th Hour		10am-11am	---T---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		2				\$325.00		0.00			
E 30	KSNV	09/28/12	09/28/12	Rachael Ray Rachael Ray	CM	11am-12pm	----F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		2				\$325.00		0.00			
E 31	KSNV	10/01/12	10/01/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		2				\$325.00		0.00			
E 32	KSNV	10/02/12	10/02/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		2				\$325.00		0.00			
E 33	KSNV	10/03/12	10/03/12	Rachael Ray Rachael Ray	CM	11am-12pm	--W----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----		2				\$325.00		0.00			
E 34	KSNV	10/04/12	10/04/12	Rachael Ray Rachael Ray	CM	11am-12pm	---T---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		2				\$325.00		0.00			
E 35	KSNV	09/28/12	09/28/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1				\$325.00		0.00			
E 36	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															

Order / Rev: 103291  
 Alt Order #: 06825823  
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2601  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$325.00		0.00				
E 37	KSNV	10/02/12	10/02/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----			1		\$325.00		0.00				
E 38	KSNV	10/03/12	10/03/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			1		\$325.00		0.00				
E 39	KSNV	10/04/12	10/04/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---			1		\$325.00		0.00				
E 40	KSNV	09/29/12	09/29/12	Golf Golf	CM	4a-8pm	-----S-	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
RYDER CUP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-			2		\$700.00		0.00				
E 41	KSNV	09/30/12	09/30/12	Golf Golf	CM	4a-8pm	-----S	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
RYDER CUP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S			2		\$700.00		0.00				
E 44	KSNV	09/28/12	09/28/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--			2		\$450.00		0.00				
E 45	KSNV	10/01/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			2		\$450.00		0.00				
E 46	KSNV	10/02/12	10/02/12	Dr. Phil Dr Phil	CM	3-4p	-T-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----			2		\$450.00		0.00				
E 47	KSNV	10/03/12	10/03/12	Dr. Phil Dr Phil	CM	3-4p	--W----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			2		\$450.00		0.00				
E 48	KSNV	10/04/12	10/04/12	Dr. Phil Dr Phil	CM	3-4p	---T---	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---			2		\$450.00		0.00				
E 49	KSNV	09/28/12	09/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--			1		\$725.00		0.00				
E 50	KSNV	10/01/12	10/01/12		CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00

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 Estimate: 2601  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 M----- 1 \$725.00 0.00															
E 51	KSNV	10/02/12	10/02/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) (4:30 PM-5:00 PM)		4-5pm	-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----- 1 \$725.00 0.00															
E 52	KSNV	10/03/12	10/03/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) (4:30 PM-5:00 PM)		4-5pm	--W----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 --W---- 1 \$725.00 0.00															
E 53	KSNV	10/04/12	10/04/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) (4:30 PM-5:00 PM)		4-5pm	---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T--- 1 \$725.00 0.00															
E 54	KSNV	09/28/12	09/28/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----F-- 3 \$1,200.00 0.00															
E 55	KSNV	10/01/12	10/01/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 M----- 3 \$1,200.00 0.00															
E 56	KSNV	10/02/12	10/02/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----- 3 \$1,200.00 0.00															
E 57	KSNV	10/03/12	10/03/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 --W---- 3 \$1,200.00 0.00															
E 58	KSNV	10/04/12	10/04/12	M-F Early News M-F Early News	CM	5-630p	---T---	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T--- 3 \$1,200.00 0.00															
E 59	KSNV	09/28/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----F-- 1 \$1,300.00 0.00															
E 60	KSNV	10/01/12	10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 M----- 1 \$1,300.00 0.00															
E 61	KSNV	10/02/12	10/02/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----- 1 \$1,300.00 0.00															
E 62	KSNV	10/03/12	10/03/12		CM	M-SA 8-11p / SUN	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00

Order / Rev: 103291  
 Alt Order #: 06825823  
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2601  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy in PRIME Jeopardy in Prime															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----			1		\$1,300.00			0.00			
E 63	KSNV	10/04/12	10/04/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---			1		\$1,300.00			0.00			
E 64	KSNV	09/28/12	09/28/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--			1		\$1,300.00			0.00			
E 65	KSNV	10/01/12	10/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1		\$1,300.00			0.00			
E 66	KSNV	10/02/12	10/02/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----			1		\$1,300.00			0.00			
E 67	KSNV	10/03/12	10/03/12	Wheel of Fortune in PRIME Wheel in Prime	CM	M-SA 8-11p / SUN	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----			1		\$1,300.00			0.00			
E 68	KSNV	10/04/12	10/04/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---			1		\$1,300.00			0.00			
E 69	KSNV	09/29/12	09/29/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-			1		\$425.00			0.00			
E 70	KSNV	09/29/12	09/29/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	2	\$525.00	1	0.00	NM	2	\$1,050.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-			2		\$525.00			0.00			
E 71	KSNV	10/01/12	10/01/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1		\$4,000.00			0.00			
E 72	KSNV	10/03/12	10/03/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (9:00 PM-10:00 PM)	--W----	:30	2	\$3,000.00	1	0.00	NM	2	\$6,000.00
L&O:SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----			2		\$3,000.00			0.00			
E 73	KSNV	10/03/12	10/03/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (10:00 PM-11:00 PM)	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
CHICAGO FIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----			1		\$3,200.00			0.00			
E 74	KSNV	09/28/12	09/28/12		CM	8-9pm	----F--	:30	1	\$1,700.00	2	0.00	NM	1	\$1,700.00

Order / Rev: 103291  
 Alt Order #: 06825823  
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2601  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WHO ARE YOU? Fri PR 8-9p Friday Prime 8-9pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,700.00 0.00															
E 75	KSNV	09/28/12	09/28/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
GRIMM-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$3,000.00 0.00															
E 76	KSNV	09/29/12	09/29/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
PRIME-SAT-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$800.00 0.00															
E 77	KSNV	09/29/12	09/29/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
L&O SVU-SA-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$1,200.00 0.00															
E 78	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,500.00	1	0.00	NM	1	\$2,500.00
FTBL NITE AMR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$2,500.00 0.00															
E 79	KSNV	09/30/12	09/30/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	2	\$10,000.00	1	0.00	NM	2	\$20,000.00
NBC SUN-FTBL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 2 \$10,000.00 0.00															
E 80	KSNV	09/30/12	09/30/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	2	\$1,600.00	2	0.00	NM	2	\$3,200.00
NWS3 LVE-PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 2 \$1,600.00 0.00															
E 81	KSNV	09/28/12	09/28/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,200.00 0.00															
E 82	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$1,200.00 0.00															
E 83	KSNV	10/02/12	10/02/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$1,200.00 0.00															
E 84	KSNV	10/03/12	10/03/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$1,200.00 0.00															
E 85	KSNV	10/04/12	10/04/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$1,200.00 0.00															
E 86	KSNV	09/29/12	09/29/12		CM	11pm-1135pm	-----S-	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00



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Advertiser: NRCC-IE  
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su News 3 at Eleven											
				Sa-Su News 3 at Eleven											
WKD2 NWS-AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$1,100.00		0.00			
E 87	KSNV	09/28/12	09/28/12	The Tonight Show	CM	1135p-1237a	----F--	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					2	\$500.00		0.00			
E 88	KSNV	10/01/12	10/01/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					2	\$500.00		0.00			
E 89	KSNV	10/02/12	10/02/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					2	\$500.00		0.00			
E 90	KSNV	10/03/12	10/03/12	The Tonight Show	CM	1135p-1237a	--W----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					2	\$500.00		0.00			
E 91	KSNV	10/04/12	10/04/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					2	\$500.00		0.00			
E 92	KSNV	09/29/12	09/29/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
				Saturday Night Live											
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$1,400.00		0.00			
E 93	KSNV	09/30/12	09/30/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Sports Night in Las Vegas											
SPORT NT-L VGS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$400.00		0.00			
N 94	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,500.00	1	0.00	NM	1	\$2,500.00
				NFL Pre-Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$2,500.00		0.00			
N 95	KSNV	09/28/12	09/28/12	Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Late Night w/Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$500.00		0.00			
													Totals	163	\$153,025.00